



KHYBER PAKHTUNKHWA CULTURE & TOURISM AUTHORITY



File. No: KPCTA/FWC/Outdoor & Venue Branding/5-19/20/Vol.5

Dated: 8th March, 2021

Technical Evaluation Report for Framework Contract (Outdoor & Venue Branding)

S.No.	Firm Names	Profile of Firm (10)	Staffing (15)	Past Performance (24)	Market Experience (15)	Quality of Sample (18)	Financial Status (18)	Marks (100)
1.	M/s Macroosm Advertising Agency	05	10	24	15	15	15	84

- M/s Iqra Printers:** As per the advertisement and clause 2.1 of instruction to bidders “Eligible Bidders” the bids were invited from the Advertising Firms/Advertising Agencies.
- M/s Ample the Consultant:** As per the advertisement and clause 2.1 of instruction to bidders “Eligible Bidders” the bids were invited from the Advertising Firms/Advertising Agencies

Note: Reference to the subject cited above it is stated that three firms applied for the subject procurement among below mentioned two firms are non-responsive because couldn't meet the eligibility criteria as mentioned in the tender documents. Therefore, the sealed financial bid may please be return to respective bidders. As per Rule No. 6A, 14A and 23A single bid may be consider if meets the evaluation criteria expressed in advertisement and bidding documents.



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File. No. KPCTA/FWC/Outdoor & Venue Branding/5-19/20/Vol.5 Dated: 2nd April, 2020

COMPARATIVE STATEMENT Framework Contract Outdoor & Venue Branding 2020-21

Sr.No.	Firms Name	DIVISIONAL RATES							
		Peshawar	Malakand	Hazara	Kohat	Mardan	D.I.Khan	Bannu	Islamabad
1	M/s Macroosm Advertising Agency	286,500	325,500	286,500	325,500	325,500	325,500	325,500	286,500

Note: it is stated that as per Rule No. 14A of KPPRA Rules 2014 “The single bid in works and non-consulting services may be considered if it meets the evaluation criteria expressed in advertisement or bid solicitation documents and is not in conflict with the Act, these rules, regulations or policy of Government, for the time being in force. The single bid shall be in conformity with best evaluated bid. The procuring entity shall make a decision with due diligence and in light of section 3 of the Act.”

Therefore, the above mentioned firm is recommended for the award of contract.