



KHYBER PAKHTUNKHWA CULTURE & TOURISM AUTHORITY



TECHNICAL EVALUATION REPORT FOR FRAMEWORK CONTRACT "OUTDOOR AND VENUE BRANDING SERVICES"

S.NO	Bidders/Firms	General criteria						Total Marks
		Profile of Firm	Staffing	Past Performance	Market Experience	Technical Quality	Financial Status	
		Out of 10 Marks	Out of 10 Marks	Out of 24 Marks	Out of 10 Marks	Out of 18 Marks	Out of 28 Marks	
1	M/S Macroosm Advertising agency	6	10	24	10	18	28	96

As per Tender notice and Clause 2.1 of the instruction to bidder of bid solicitation documents, the local and national Advertising firms/ Advertising agencies having three years experience for Outdoor & venue branding can apply. Both **M/S Afghan Sons & M/S Elegant Printers** could not fulfill the requirements mentioned in tender notice and Clause 2.1 of the instruction to bidders of bid Solicitation documents hence recommended for disqualification.